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Tanner's Trade Circular

PRINTERS ® STATIONERS



DECEMBER 1923

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Tanner's Trade Circular

THE ALDINE PRESS.

LDUS MANUTIUS or Manuzio Aldo, was born at Bassiano, near Velletri, about 1450. He studied Latin at Rome, and Greek at Ferrara, and eventually became tutor to the nephews of Alberto and Lionelle Pio, Princes of Carpi, in 1490. He settled at Venice, where he founded the Aldine Press, the funds for starting his Press

being supplied by Alberto Pio. Aldo was a classical scholar of repute, and the reason for the inception of the Aldine Press was his ambition to secure the literature of Greece from further accident, by committing its chief masterpieces to type, so that the scholar of necessity became printer, as has so frequently happened since. The earliest tracts issued were Hero and Leander and the Greek Psalter, which must have been published about 1492. He also founded the Accademia Aldina, with Bembo, Musurus, Erasmus and other well-known scholars as correspondents. Aldus was not only a scholar, but he was an idealist, his stores of MSS were as open to the learned as his printed books were liberally given to the public. Although he aimed at excellence of typography, he strove to make his books cheap, the current copy of his pocket editions of Greek, Latin and Italian classics selling at 2/- per volume of our present currency. Aldus Manutius also founded the type called " italics," once called " Aldine," and used for the first time in printing his edition of Virgil in 1501, which was also the first octavo book ever published. Aldus died at Venice on February 3rd, 1515, and lay in state for some days with his books heaped around him,

He had one son, Paulus, who was born on June 12th. 1511, three years before his father's death. Like his father, he became a classical scholar, and continued the work of the Aldine Press. Owing to excessive study and work, his health became impaired, and he remained weak during his life. In 1533, Paulus undertook the conduct of his father's business. it having been at that date carried on by his uncles who had neglected it. Paulus determined to restore the glories of the house, and devoted himself principally to the Latin classics. Although he became a finer scholar than his father, his life was one long struggle with pecuniary difficulties. In 1561, Paulus removed to Rome and there carried on his work under

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and to sell them at mill price. The papers are stocked as follows:

PRICES

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Pius IV. and Gregory XIII. He had one son, Aldus "the Younger," who succeeded his father in the Venetian printing business, when he settled in Rome in 1561. He died at Venice on April 6th, 1574, in his 62nd year. Their device is a Dolphin and Anchor entwined with the motto "Festina Lente."

It cannot be denied that the editions of the classics emanating from this Press have ever commanded the admiration of all bibliophiles for typography and accuracy. They form an epoch in the annals of printing, as they contribute in no ordinary manner to the perfecting of types. No one before Aldus had ever used such beautiful Greek types, of which he had nine different kinds made, whilst in Latin types he had 14 distinct kinds. These classics are much sought after by book collectors to-day, some of the issues being "scarce" and naturally very expensive.

The three-colour illustration of Paulus Manutius, which accompanies this issue, is from an original oil painting in the possession of our Mr. F. Garrett, and has been reproduced

by Messrs. Knapp, Drewett & Sons Ltd.

There is very definite evidence that the outlook in the paper industry is serious. It is reported that at least fourteen paper firms have had to close down recently owing to the influx of foreign paper. The World's Paper Trade Review, commenting on the situation, very truly says: "Whether the immediate cause of a mill's shutting down is want of financial support, lack of profits, or the need of orders, the real cause is the state of industry throughout the country, a state of things having its origin in the situation on the Continent." Last September the consignments from Germany of printing paper, excluding news-print, represented a total of 24,535 cwts., indicating a proportion of nearly 59 per cent. of the imports coming in under this heading during the month, and the highest records for any individual country of supply since the beginning of the year.

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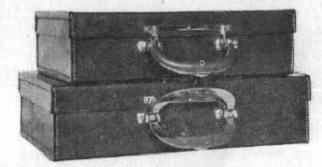
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DORSETSTREET, SALISBURY SQUARE, LONDON E.C.4



HE General Election has created a certain liveliness among printers, papermakers and manufacturing stationers, and we sincerely hope that all our readers will receive some additional work in connection with the event. The short notice, however, reduces the political propaganda, which is mainly carried on by paper

and print, but the wide-awake printer will be ready with suggestions and schemes that should add materially to his work in hand, and clear his shelves of much stock. We would remind our readers that we make a speciality of all the kinds of paper and cards which are usually required for electioneering purposes, and can supply quickly from stock. Don't fail, therefore, to 'phone us if you require any special supplies, as we shall almost certainly have something in stock to meet your requirements, and our motor vans ensure prompt delivery.

Speaking recently at the Press Club, Viscount Burnham said that Fleet Street was the wealthiest street in the British Empire. He affirmed that coalitions of the Press added to the financial strength that they enjoyed, and, he had no doubt, to the efficiency of the news service.

The statement made by the Postmaster-General before the Imperial Economic Conference that it is impossible at present to consider the restoration of penny postage has drawn from the Rt. Hon. F. Kellaway the reply:—"I am not satisfied that it is in the public interest that we should be denied the immense boon of the penny post in order to make up for the loss on the working of the Post Office telegraph services, amounting this year to £1,350,000. If my right hon. friend could see his way, whilst the Imperial Conference is assembled, to restore the Imperial penny post, I believe he would make a gesture which the Dominions would find even more cloquent than the preference on dried fruits."

According to an official return, in the printing, paper and allied trades there were 25 unions at the end of 1922. The total membership is given as 179,878, made up of 131,287 males and 48,591 females. The total membership at the end of 1921 was 194,391, of whom 137,002 were males and 57,389 females. Special Notice to the Trade

Ruling

Our Customers are respectfully reminded that our TRADE RULING

Department is equipped with the latest and most approved machinery. Estimates for all classes of work Competitive Prices

R. T. TANNER @ CO Ltd

Dorset St. :: Salisbury Sq. London E.C.4 Messrs. E. Hulton & Co., Ltd., have purchased for £1,000,000, the whole of the share capital of the Associated Scottish Newspapers, Ltd., owning the "Daily Record," Sunday Mail." and "Weekly Record," of Glasgow. It is reported that the purchase money is being provided out of their own cash assets.

It cannot be denied that the 96th anniversary festival dinner of the Printers' Pension, Almshouse and Orphan Asylum Corporation held last month at the Connaught Rooms under the presidency of Sir William Berry, was a brilliant success. The attendance including as usual a great number of those most prominent in the printing and allied trades. The total sum received as the result of the festival was £31,216, a total which, with the exception of the Prince of Wales' year, exceeded any other year in the history of the Fund. The National Flag Day organised by the Joint Industrial Council realised £3,800.

At the Lloyd Memorial (Caxton) Seaside Home, Deal, the ceremony connected with the laying of the foundation stone to the Printers' Peace Memorial Wing dedicated to the memory of those members of the printing and allied trades who fell in the Great War, took place on Saturday, December 1st. Lady Violet Astor consented to lay the foundation stone. His worship the Mayor of Deal was present together with members of the Corporation, and representative employers and employees of the printing and allied trades.

This reminds us that in aid of the Funds of the above Home, a special matinée will be held at the Kingsway Hall, on Saturday, December 8th, 1923. The chair will be taken at 2 o'clock prompt by Major the Hon, J. J. Astor, and leading artistes from the principal London theatres and music halls have volunteered their services, and will appear by kind permission of their respective managements. Full particulars and tickets (1s. 3d. and 2s. 6d.) from H. F. Parker, secretary of the Home, 80, Blackfriars Road, S.E.1.

An agreement has recently been arrived at between the Syndical de la Presse (Press Association) and the Printing Workers' Union which provides for an increase in the rates of pay for linotype operators in Paris of three frances per day.

The Charity Commissioners are preparing a new scheme for the government of St. Bride's Foundation, Fleet Street, E.C.4. Under the old scheme membership was limited to St. Bride's parish, with the exception of the swimming and wash-

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ing baths; but it is now intended to include St. Sepulchre's, St. Bartholomew-the-Great, and St. Bartholomew-the-Less parishes. The governors of the Meat Market Institute Fund will amalgamate with St. Bride's Institute, and will add from £10,000 to £11,000 to the funds of the combined trust.

Tanner's Trade Circular

Our Mr. F. A. Garrett, assisted by Mr. W. G. Watchurst, presented the prizes at the Cinderella and Fancy Dress Dance, held last month at the Shoreditch Town Hall, in aid of the Funds of the Vellum Binders' and Machine Rulers' Pension Society.

The will of Mr. W. H. Thomas, managing director of Messrs, Jordison & Co., Ltd., printers, of Middlesborough and London, shows an estate valued at £16,399 nett; that of Mr. J. Hodge, managing director of the Guard Bridge Paper Co., Ltd., Guard Bridge, Fife, at £38,189; that of Mr. J. Nightingale, waste dealer, of Bury, at £10,311; that of Mr. C. Waddilove, printer, Frizinghall, Bradford, at £53,716; that of Mr. J. W. Kenning, formerly proprietor of the Rugby Gazette, at £4,200; that of Mr. W. Pickering, Corbridge-on-Tyne, for some time editor of the Newcastle Courant, at £6,755; and that of Mr. A. Wadham, founder and chief proprietor of the Machinery Market, of 146a, Queen Victoria Street, E.C., at £62,009.

America is devoting its attention to the question of the standardisation of paper, particularly in respect to book publications. The Bookman's Journal says: "There was depicted in a photograph exhibited at the Washington conference by a Boston printing house a bookcase filled with books, the volumes on the two top shelves representing no less than one hundred and one different-sized sheets. Nine hundred and eighty-one trade directories embracing two hundred and fortyone sizes were exhibited, and seven hundred and twenty-six papers showing one hundred and eighty sizes. While the unqualified terms, Quarto, Octavo, etc., are not infrequently used by publishers and booksellers, such terms, of course, do not indicate size at all, but merely the various foldings; but the complete expressions, such as Crown Octavo and Royal Octavo, should indicate size at least within an eighth of an inch either way. There should not be insurmountable difficulties in the way of the papermakers in standardising the sizes of paper based on the old tables, and it is about time that steps were taken in this direction."

While Messrs, Hulton sell their London and Manchester properties to Lord Rothermere and Lord Beaverbrook, they acquire, as stated in another portion of our impression, the papers owned by Lord Rothermere and his son, and published ******

"419"



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in Glasgow. The price paid by Hulton for their properties is £1,000,000. The Daily Mail Trust asked for £8,000,000, and it is officially stated that the applications amounted to £106,438,865 from 114,841 applicants.

Tanner's Trade Circular

Lord Beaverbrook, as already announced, has purchased the Evening Standard. He has also purchased the Pall Mall Gazette, and killed the paper by smalgamating it with the Evening Standard. In 1905 the latter paper absorbed the St. James's Gazette, and more recently the Pall Mall Gazette acquired the Globe, with the result that there are now only three evening papers in the Metropolis.

The Federation of British Industries recently obtained a ruling from the General Post Office on the application of the inland printed paper rate. A firm used two types of post card bearing requests for samples, the first of which was printed, and the second multigraphed, and whereas cards of the printed type always went through the post at the 1d. rate, post cards of the other type were in many cases surcharged. The postal authorities have now decided that such post cards, when appropriately completed in writing or typewriting, are admissible at the inland printed paper rate of postage. The cards of the multigraphed type were apparently surcharged because it was thought that the printing of them was in imitation of typewriting. Instructions have been issued that such cards should not be surcharged in future, but there is less likelihood of their being questioned if they are printed in ordinary type rather than multigraphed.

Hearty Good Wishes

A Sour next issue will not appear until after Christmas, we take this opportunity of conveying the heartiest Season's Greetings to all our friends connected with the Craft. May Xmas 1923 be to you the Brightest and Merriest on record.

aaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaaa

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LARGE CARDS at 516

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STRETCH IN PAPER.



TRETCH in paper, says the Paper Trade Review, is the chief enemy of the colour printer who is called upon to super-impose several printings in exact register. A great deal of the offset printing now being performed is executed in colour and accurate register is imperative. Uncoated paper is superseding art and chromo paper

to a very considerable extent; and as there is a greater tendency for uncoated papers to be affected by atmospheric conditions, it stands to reason that there is need for greater care in the preparation of paper to be used for colour printing on the rotary offset press. Quite recently we have known of 20 per cent, of a large order being spoiled through bad register caused by the effect of air humidity. If a batch of paper stretches after having received its first impression through the press, it is practically impossible to get it right by dodging.

The problem of paper stretching is one worth a very full and detailed investigation by some competent member of the Technical Section. From time to time snatches of information come along, and most of the extant text books have a scant reference to the principles underlying machine and cross way divergencies. German students have investigated the moisture absorptive capacity and susceptibility to expansion of the ultimate fibre. Not a great deal of research has been carried out on the finished paper, or at least no very definite conclusions have been arrived at. From the selection and blending of the raw material to the final operation of transporting by sea or rail, practically every phase of manufacturing treatment has an influence on ultimate susceptibility to atmospheric conditions. There is sufficient research work of a fascinating nature to keep some student of papermaking well employed for a long time. From a practical and commercial point of view, the incentive to undertake such work is provided in the fact that modern developments in the printing industry tend to bring into greater use for colour printing the very classes of paper that offer the least resistance to expansion or contraction.

Miscellaneous Advertisements

Including Situations Vacant and Wanted: Businesses and Goods for Sale and Wanted to Purchase: Partnership: Premises to Let and Wanted, etc.

Announcements from our customers to appear in these columns are inserted. free of charge, but they must be received by the 15th of the month, to appear in the following month's issue. Replies may be addressed to R. T. TAMNER & Co., LTD. when they will be forwarded to Advertisers

SECOND HAND TYPE FOR SALE, cheap. About 160 Founts of good jubbing types in cases) also Pourses, Cane Races, Regier Rocks, etc. etc. A Super-Royal "Colum-bian" Press prints a Dble Cown) in verfect condition and easy to work. I on lak Table, Press Hollers and Mould. A Copying Press, and several Gless Partitions, as pective in Show Case and Benches. For disposal separately or otherwise ispane required). Specimens of Type sent upon application. PRINTER, 52 Weils Street, Oxford Street, W.1

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The Headmanter of Moreland Street (Pursbury) E.C.1, L.C.C. School wishes to find an opening for one of his Scholars (age 14) who already has a fair knowledge of the Case and the Composing Room. Please communicate with the Hondmoster as above.

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FOR SALE min Guillotine, Furnival, perfect condition. Can be seen working. \$35 or nearest offer. B.P.W., 70 Stichester Rd., London,

GRNERAL OVERSEER or Poreman out, is open to engagements. Good all round knowledge, reliable. W. K. cos R. T. TANNER & Co. Ltd.

PRINTING Old , Established PRINTING WORKS, S.E. London for Sale. Good returns and reason for disposal Largess (City) customer

wanted give preferential consideration, Amount required about \$2,000 including leasehold premises. Res-sonable offer enterwined. S. L. C/o R. T. TANNES & Co., Lyn.

LETTER PRESS MACHINE OVERSEER shortly disengaged owing to amalgamation; all roundex. persence, good organiser and discipimirian - " B " 218 St. Johns Road, Waithmissow, E 17.

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